TEENMAX INDUSTRIES



Private Labels & Brand Details Catalogue

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Private Labels & Brand Details contents

Your identity, inside and out. Build a coordinated label system across brand, size, care, trim and retail presentation. Choose material, construction and placement together.

A COMPLETE BRAND SYSTEM: Coordinate main labels, care and size details, flag labels, patches and hang tags with your garment artwork.

CONSISTENT FINISHING: Define dimensions, folds, edge finish, backing, seam allowance and attachment before final artwork is released.

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Private-label references

Metal labels

TM-L001



LABEL DIRECTION

Engraved or formed brand hardware. Specify the material and attachment in the quotation.

Private-label design

Brand artwork reference

CUSTOMIZE THE DETAIL

Develop the brand artwork, colors, shape, proportions, edge treatment and fold or backing configuration around the chosen placement.

GARMENT INTEGRATION

Specify the inside or outside location, seam allowance and attachment method in the garment drawings.

CONTENT & ARTWORK

Use final approved logos and only the composition, origin, size and care information appropriate to the completed product.

Fabric labels

TM-L002



LABEL DIRECTION

Cloth labels may be woven or printed; construction and fold are specified separately.

Private-label design

Brand artwork reference

CUSTOMIZE THE DETAIL

Develop the brand artwork, colors, shape, proportions, edge treatment and fold or backing configuration around the chosen placement.

GARMENT INTEGRATION

Specify the inside or outside location, seam allowance and attachment method in the garment drawings.

CONTENT & ARTWORK

Use final approved logos and only the composition, origin, size and care information appropriate to the completed product.

Private-label references

PVC labels

TM-L003



LABEL DIRECTION

Flexible molded patches with backing and attachment selected for the garment.

Private-label design

Brand artwork reference

CUSTOMIZE THE DETAIL

Develop the brand artwork, colors, shape, proportions, edge treatment and fold or backing configuration around the chosen placement.

GARMENT INTEGRATION

Specify the inside or outside location, seam allowance and attachment method in the garment drawings.

CONTENT & ARTWORK

Use final approved logos and only the composition, origin, size and care information appropriate to the completed product.

Leather labels

TM-L004



LABEL DIRECTION

Leather-look or leather patches; confirm the exact material before labeling.

Private-label design

Brand artwork reference

CUSTOMIZE THE DETAIL

Develop the brand artwork, colors, shape, proportions, edge treatment and fold or backing configuration around the chosen placement.

GARMENT INTEGRATION

Specify the inside or outside location, seam allowance and attachment method in the garment drawings.

CONTENT & ARTWORK

Use final approved logos and only the composition, origin, size and care information appropriate to the completed product.

Private-label references

TPU labels

TM-L005



LABEL DIRECTION

Transparent or translucent flexible labels; approve printed artwork and attachment.

Private-label design

Brand artwork reference

CUSTOMIZE THE DETAIL

Develop the brand artwork, colors, shape, proportions, edge treatment and fold or backing configuration around the chosen placement.

GARMENT INTEGRATION

Specify the inside or outside location, seam allowance and attachment method in the garment drawings.

CONTENT & ARTWORK

Use final approved logos and only the composition, origin, size and care information appropriate to the completed product.

Main label

TM-L006



LABEL DIRECTION

The principal brand label, typically at the inner back neck or waistband.

Private-label design

Brand artwork reference

CUSTOMIZE THE DETAIL

Develop the brand artwork, colors, shape, proportions, edge treatment and fold or backing configuration around the chosen placement.

GARMENT INTEGRATION

Specify the inside or outside location, seam allowance and attachment method in the garment drawings.

CONTENT & ARTWORK

Use final approved logos and only the composition, origin, size and care information appropriate to the completed product.

Private-label references

Care labels

TM-L007



Private-label design

Brand artwork reference

LABEL DIRECTION

Composition and care content must follow the approved garment specification.

CUSTOMIZE THE DETAIL

Develop the brand artwork, colors, shape, proportions, edge treatment and fold or backing configuration around the chosen placement.

GARMENT INTEGRATION

Specify the inside or outside location, seam allowance and attachment method in the garment drawings.

CONTENT & ARTWORK

Use final approved logos and only the composition, origin, size and care information appropriate to the completed product.

Size labels

TM-L008



Private-label design

Brand artwork reference

LABEL DIRECTION

A separate size tab or combined brand-and-size treatment.

CUSTOMIZE THE DETAIL

Develop the brand artwork, colors, shape, proportions, edge treatment and fold or backing configuration around the chosen placement.

GARMENT INTEGRATION

Specify the inside or outside location, seam allowance and attachment method in the garment drawings.

CONTENT & ARTWORK

Use final approved logos and only the composition, origin, size and care information appropriate to the completed product.

Private-label references

Hang tags

TM-L009



Private-label design

Brand artwork reference

LABEL DIRECTION

Removable product tags with approved brand and product information.

CUSTOMIZE THE DETAIL

Develop the brand artwork, colors, shape, proportions, edge treatment and fold or backing configuration around the chosen placement.

GARMENT INTEGRATION

Specify the inside or outside location, seam allowance and attachment method in the garment drawings.

CONTENT & ARTWORK

Use final approved logos and only the composition, origin, size and care information appropriate to the completed product.

Flag labels

TM-L010



Private-label design

Brand artwork reference

LABEL DIRECTION

A small folded brand tab sewn into an outside seam or hem.

CUSTOMIZE THE DETAIL

Develop the brand artwork, colors, shape, proportions, edge treatment and fold or backing configuration around the chosen placement.

GARMENT INTEGRATION

Specify the inside or outside location, seam allowance and attachment method in the garment drawings.

CONTENT & ARTWORK

Use final approved logos and only the composition, origin, size and care information appropriate to the completed product.

Private-label references

Aluminum labels

TM-LV01



Private-label design

LABEL DIRECTION

A light metallic plaque concept with a brushed face and a sharply defined engraved or colored brand mark.

Brand artwork reference

CUSTOMIZE THE DETAIL

Define plaque outline, corner radius, face finish, artwork depth and fixing-hole positions.

GARMENT INTEGRATION

Consider exterior badges on bags, structured garments or accessories; isolate the hardware from skin contact.

CONTENT & ARTWORK

Use final approved logos and only the composition, origin, size and care information appropriate to the completed product.

Stainless steel labels

TM-LV02



Private-label design

LABEL DIRECTION

A silver-tone hardware concept with a polished or brushed surface and restrained recessed branding.

Brand artwork reference

CUSTOMIZE THE DETAIL

Specify the face finish, edge treatment, logo contrast and rivet or stitch-hole layout.

GARMENT INTEGRATION

Plan the backing and attachment on a reinforced panel, bag face or structured outerwear detail.

CONTENT & ARTWORK

Use final approved logos and only the composition, origin, size and care information appropriate to the completed product.

Private-label references

Silver labels

TM-LV03



Private-label design

Brand artwork reference

LABEL DIRECTION

A cool silver-tone brand plaque direction with clean relief or engraved artwork. The design does not establish precious-metal purity.

CUSTOMIZE THE DETAIL

Choose the visual tone, polished or matte finish, dimensions and artwork relief. Specify the actual metal separately.

GARMENT INTEGRATION

Use as a small external hardware accent with a defined backing and attachment arrangement.

CONTENT & ARTWORK

Use final approved logos and only the composition, origin, size and care information appropriate to the completed product.

Copper labels

TM-LV04



Private-label design

Brand artwork reference

LABEL DIRECTION

A warm copper-tone plaque direction with contrasting recessed artwork and a visible metallic surface.

CUSTOMIZE THE DETAIL

Define color/finish, plaque shape, corner treatment and engraved or filled logo details.

GARMENT INTEGRATION

Coordinate with warm-tone trims on bags or utility garments and define the fixing method.

CONTENT & ARTWORK

Use final approved logos and only the composition, origin, size and care information appropriate to the completed product.

Private-label references

Brass labels

TM-LV05



Private-label design

LABEL DIRECTION

A warm golden metal-label direction with a compact badge silhouette and a recessed brand emblem.

Brand artwork reference

CUSTOMIZE THE DETAIL

Specify surface tone, sheen, edge profile, artwork relief and attachment holes.

GARMENT INTEGRATION

Consider exterior leather-look, denim or canvas applications with suitable backing.

CONTENT & ARTWORK

Use final approved logos and only the composition, origin, size and care information appropriate to the completed product.

Zinc alloy labels

TM-LV06



Private-label design

LABEL DIRECTION

A dark cast-hardware design direction with a dimensional face and contrasting raised brand geometry.

Brand artwork reference

CUSTOMIZE THE DETAIL

Develop the badge outline, surface texture, relief, backing and fixing points as one detail.

GARMENT INTEGRATION

Position on a reinforced outer panel or accessory and review the assembled hardware sample.

CONTENT & ARTWORK

Use final approved logos and only the composition, origin, size and care information appropriate to the completed product.

Private-label references

Woven fabric labels

TM-LV07



Private-label design

LABEL DIRECTION

A textile brand-label direction in which the artwork is represented through a visible woven structure.

Brand artwork reference

CUSTOMIZE THE DETAIL

Set finished dimensions, weave detail, ground/artwork colors, fold type and seam allowance.

GARMENT INTEGRATION

Use as an inner brand label or folded tab; mark the orientation and stitching line in the garment drawing.

CONTENT & ARTWORK

Use final approved logos and only the composition, origin, size and care information appropriate to the completed product.

Printed fabric labels

TM-LV08



Private-label design

LABEL DIRECTION

A flat printed brand mark on a cloth label base, with a crisp graphic rather than a raised surface.

Brand artwork reference

CUSTOMIZE THE DETAIL

Specify substrate, print colors, artwork size, label dimensions and cut/fold treatment.

GARMENT INTEGRATION

Plan a sewn-in neck, waistband or seam location and keep stitching clear of the artwork.

CONTENT & ARTWORK

Use final approved logos and only the composition, origin, size and care information appropriate to the completed product.

Private-label references

Satin labels

TM-LV09



Private-label design

LABEL DIRECTION

A smooth, softly lustrous label-surface direction for printed brand or information artwork.

Brand artwork reference

CUSTOMIZE THE DETAIL

Choose the ribbon width, ground color, print contrast, fold and cut length.

GARMENT INTEGRATION

Consider an inside-neck or information-label application; review edge finish and skin contact in the sample.

CONTENT & ARTWORK

Use final approved logos and only the composition, origin, size and care information appropriate to the completed product.

Nylon labels

TM-LV10



Private-label design

LABEL DIRECTION

A compact synthetic-label direction with a clean, smooth face for printed identity or information.

Brand artwork reference

CUSTOMIZE THE DETAIL

Define the actual substrate, print detail, cut width, label length and fold style.

GARMENT INTEGRATION

Use a defined seam or internal label position; approve the feel, attachment and intended care route.

CONTENT & ARTWORK

Use final approved logos and only the composition, origin, size and care information appropriate to the completed product.

Private-label references

Taffeta labels

TM-LV11



Private-label design

LABEL DIRECTION

A fine, closely textured cloth-label direction with a light woven surface and sharp graphic contrast.

Brand artwork reference

CUSTOMIZE THE DETAIL

Specify the woven base, artwork method, ground color, fold and edge finish.

GARMENT INTEGRATION

Position as a sewn-in brand detail with enough seam allowance for a tidy attachment.

CONTENT & ARTWORK

Use final approved logos and only the composition, origin, size and care information appropriate to the completed product.

Polyester labels

TM-LV12



Private-label design

LABEL DIRECTION

A synthetic cloth-label family direction that may use woven or printed artwork on a selected base.

Brand artwork reference

CUSTOMIZE THE DETAIL

Select the precise construction, label size, colors, cut/fold configuration and artwork detail.

GARMENT INTEGRATION

Coordinate the label with the garment seam, neckline or waistband and review the completed sample.

CONTENT & ARTWORK

Use final approved logos and only the composition, origin, size and care information appropriate to the completed product.

Private-label references

Tape labels

TM-LV13



Private-label design

LABEL DIRECTION

A narrow tape-label direction for a repeated or single brand mark on a linear textile strip.

Brand artwork reference

CUSTOMIZE THE DETAIL

Define tape width, repeat spacing, finished cut length, artwork orientation and edge treatment.

GARMENT INTEGRATION

Use at a hem, seam, pull detail or internal branding strip, with attachment points drawn clearly.

CONTENT & ARTWORK

Use final approved logos and only the composition, origin, size and care information appropriate to the completed product.

Ribbon labels

TM-LV14



Private-label design

LABEL DIRECTION

A ribbon-style brand-label direction with a smooth narrow surface and a deliberate folded presentation.

Brand artwork reference

CUSTOMIZE THE DETAIL

Choose ribbon width, surface appearance, artwork repeat, cut length and fold.

GARMENT INTEGRATION

Plan a small sewn tab or internal brand detail with a controlled exposed length.

CONTENT & ARTWORK

Use final approved logos and only the composition, origin, size and care information appropriate to the completed product.

Private-label references

Non-woven labels

TM-LV15



Private-label design

LABEL DIRECTION

A bonded-fiber surface direction with a matte, lightly textured appearance for a printed label concept.

Brand artwork reference

CUSTOMIZE THE DETAIL

Specify the actual base, thickness, print detail, outline and attachment approach.

GARMENT INTEGRATION

Review suitability for the intended garment location and care requirements on a physical sample.

CONTENT & ARTWORK

Use final approved logos and only the composition, origin, size and care information appropriate to the completed product.

Cotton fabric labels

TM-LV16



Private-label design

LABEL DIRECTION

A natural-tone cotton-cloth visual direction with visible weave and a softly printed brand mark.

Brand artwork reference

CUSTOMIZE THE DETAIL

Define the actual composition, fabric handle, ground shade, print colors, folds and edge finish.

GARMENT INTEGRATION

Consider an inner brand label or exterior tab; leave a clear seam margin around the artwork.

CONTENT & ARTWORK

Use final approved logos and only the composition, origin, size and care information appropriate to the completed product.

Private-label references

PU leather labels

TM-LV17



Private-label design

LABEL DIRECTION

A leather-look patch direction with a smooth or grained face and embossed or debossed brand artwork.

Brand artwork reference

CUSTOMIZE THE DETAIL

Specify the PU base, thickness, grain, color, relief depth, edge shape and stitch channel.

GARMENT INTEGRATION

Position as an outer patch on a bag, denim or utility garment, with stitch clearance around the logo.

CONTENT & ARTWORK

Use final approved logos and only the composition, origin, size and care information appropriate to the completed product.

Genuine leather labels

TM-LV18



Private-label design

LABEL DIRECTION

A natural-grain leather-style patch design with a dimensional pressed brand mark and perimeter stitching.

Brand artwork reference

CUSTOMIZE THE DETAIL

Confirm actual leather identity, thickness, color, finish, emboss/deboss artwork and edge treatment.

GARMENT INTEGRATION

Plan exterior patch placement and review appearance, attachment and care compatibility in the assembled sample.

CONTENT & ARTWORK

Use final approved logos and only the composition, origin, size and care information appropriate to the completed product.

Private-label references

Suede / microfiber labels

TM-LV19



Private-label design

LABEL DIRECTION

A matte, softly napped patch direction with a tactile surface and restrained contrasting brand artwork.

Brand artwork reference

CUSTOMIZE THE DETAIL

Confirm suede or microfiber identity, nap direction, color, artwork method, thickness and cut shape.

GARMENT INTEGRATION

Use as an outer brand patch or tab with a clear stitching line and adequate backing.

CONTENT & ARTWORK

Use final approved logos and only the composition, origin, size and care information appropriate to the completed product.

Silicone labels

TM-LV20



Private-label design

LABEL DIRECTION

A flexible molded brand-detail direction with a smooth dimensional face and a crisp raised or recessed emblem.

Brand artwork reference

CUSTOMIZE THE DETAIL

Define molded outline, thickness, colors, relief, backing and sew-on or other attachment configuration.

GARMENT INTEGRATION

Mark a garment or accessory location suited to the selected backing and review the finished attachment.

CONTENT & ARTWORK

Use final approved logos and only the composition, origin, size and care information appropriate to the completed product.

Heat-transfer brand labels

TM-LV21



Private-label design

Brand artwork reference

TEENMAX INDUSTRIES

LABEL DIRECTION

A low-profile applied brand-mark direction presented directly on the garment surface without a sewn cloth tab.

CUSTOMIZE THE DETAIL

Specify finished size, colors, fine detail, exact placement and the chosen transfer/base-material combination.

GARMENT INTEGRATION

Consider inner-neck or other direct garment branding and validate application and care on the selected cloth.

CONTENT & ARTWORK

Use final approved logos and only the composition, origin, size and care information appropriate to the completed product.

Specify every label detail

01

MATERIAL

Choose cloth, metal, leather-look, PVC, TPU, silicone or a transfer direction from the examples.

02

ARTWORK

Provide the genuine brand file, clear space, colors and final size. Approve small text at production scale.

03

CONSTRUCTION

Define fold, edge finish, backing, attachment, seam allowance and orientation in the garment.

04

PLACEMENT

Mark inside neck, waistband, side seam, hem, outer patch or retail tag location in the technical drawing.

05

INFORMATION

Approve the brand, size, composition, origin and care copy for the finished garment and intended market.

06

CONSISTENCY

Use a coordinated label family across tops, bottoms, accessories, packaging and hang tags.